

A Reminder on the Big Moves: It's the Percent (Not the Points) That Counts

February 2020

- The MSCI World Index fell by 72 points on February 24, its fourth-largest ever daily point decline.
- From a percentage perspective, that equates to about a 3.0% move—notable but not extraordinary.
- While large moves are often unsettling for investors, history shows us that such periods of uncertainty are not unusual.

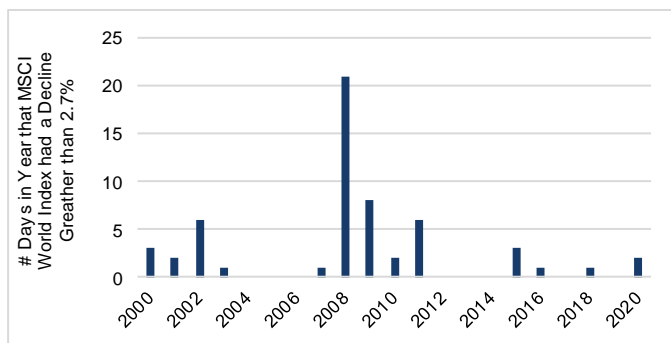
The MSCI World Index dropped by 72 points on February 24, the fourth-largest ever daily point decline for the widely followed global equity benchmark.¹ A 61-point fall the next day was its tenth-largest move down.

In the US, the Dow Jones Industrial Average saw a 1000-point decline followed by an almost 900-point fall over the same period. Rising fears about the ultimate effects of the coronavirus and its impact on the global economy have investors worried.

But a 72-point move on the MSCI World Index at today's values equates to a drop in value of about 3.0%. While nobody wants to lose 3.0% of their investments (especially in a single day), a headline that shows a 3.0% loss looks far less alarming than one that screams about the fourth-largest-ever point drop. The 61-point decline on February 25 was equivalent to about 2.7%.

While the two large moves in the MSCI World Index rank with the top 1% in terms of percent declines over the last 20 years², such moves have occurred once or twice a year, on average, during that time. (Exhibit 1).

Exhibit 1: Big Drops are not Uncommon



Source: Bloomberg, SEI
Data as at 25/2/2020

¹ Source: Bloomberg

² Source: Bloomberg

It's also notable that the MSCI World Index's one-year gain through 25 February 2020 is 11.3%—even with the recent drops. For comparison, the index averaged a 10.2% annual gain over the past decade (through February 25, 2020).

The same goes for the Dow Jones Industrial Average, where 1000 points is about 3.5%, based on current values. For the same one-year period, the US index gained 6.3% and has averaged 12.9% over the last 10 years.

Our View

We expect the steady flow of coronavirus-related uncertainty to cause volatility (and anxiety) to ratchet up in the near term. The angst is easy to understand. Nobody likes to see the value of their investments fall. Yet, episodes of stock-market volatility have always been part of the investment landscape.

In times like these, the value of long-term planning can show its merits. While it's human nature to want to avoid losses, the reality is that it's extremely difficult to time markets, both to avoid losses and then to re-enter so one can reap the long-term potential gains.

Now is not the time to panic. If you're thinking about selling equities to avoid losses, it's already too late. Further, if you do sell now, you'll eventually have to make a decision to buy back into the market. Our research shows the decision to get back in can be just as difficult to make as the decision to get out, and investors can be notoriously bad at both.

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