

GROWTH-FOCUSED

Markets finish Q2 2018 on a more pessimistic note due to politically driven uncertainties, despite the global economy remaining on a sound footing



Executive Summary

- › The spectre of trade wars loomed heavily on the horizon for most of Q2, ultimately causing the quarter to finish on a weaker note. Investor sentiment was further rattled by arguments over immigration policy, uncertainty over the impact of rising interest rates as well as a lack of clarity on Brexit.
- › For the Growth-Focused Strategic Portfolios, strategic allocations to emerging markets equities detracted, while small companies allocations in the US and Europe allocations were additive to returns. The global-developed equities building block, following a difficult month, gave back the positive relative return it had built up earlier in the year due to a bias towards valuation-focus managers.
- › The Growth-focused Strategic Portfolios (the Core, Balanced, Growth and Aggressive Funds, collectively “the Funds”, Sterling Wealth A share class, in GBP, net of all fees) returns ranged between 2.50% and 6.47% in Q2 2018, lagging the 9.20% return from the FTSE All-Share Index as well as the 8.10% return delivered by MSCI World (net) Index over the same time period. Over the 1-year period to 30 June 2018, the SEI Aggressive Fund is still in line or ahead of these two market indices, net of fees.
- › Performance from the Growth-Focused Strategic Portfolios continued to be highly competitive over the medium term (5 years to 30 June 2018), maintaining these Funds’ positions near the top of their respective peer groups.



Market Overview

The imposition of trade barriers served as the defining global economic development of the second quarter. US President Donald Trump's administration applied tariffs against China, a major trading partner and geopolitical rival, as well as traditional US allies in Europe and Canada, inviting comparable tariffs in response. These retaliations prompted follow-on threats of tit-for-tat escalations from President Trump.

The governing coalitions in Italy and Germany pointed a spotlight on the issue of immigration, forcing action at a European Council meeting in late June with a deal that seeks to establish an EU-wide approach centred on financial-burden sharing and more restrictive borders. In the US, the Trump administration enacted a zero-tolerance policy in recent months that targets illegal immigration at the southern border.

The quarter was also marked by a strong US stock market.

Counterbalancing the negative sentiment stemming from trade wars and the immigration debate, the relationship between the US and North Korea appeared to continue warming amid a June summit in Singapore between President Trump and Supreme Leader Kim Jong Un.

Major government bond yield curves generally continued to flatten during the second quarter. The US dollar mounted a fierce recovery after bottoming early in 2018. The quarter was also marked by a strong US stock market, driven by companies in the energy, consumer discretionary and IT sectors. UK Equities also did well over the period. Throughout the rest of the world, equities mostly performed poorly; particularly in emerging markets, and most severely in Latin America.

The BoE made no changes at its May and June meetings yet registered a third dissenting vote in June that favoured a higher bank rate. UK industrial conditions picked up surprisingly in June after lacklustre reports in April and May, while services-sector activity accelerated in the same months. Labour-market conditions appeared frozen but solid, with the jobless claimant count remaining 2.5% in May and the unemployment rate a steady 4.2% from February to April. Economic growth improved by a modest 0.2% in the first quarter, but registered an unchanged rate of 1.2% for the year-over-year.

The European Central Bank (ECB) announced at its mid-June meeting plans to taper net asset purchases in September; it also said benchmark rates will likely remain at their current levels until at least mid-2019. Eurozone manufacturing growth maintained healthy levels at the end of the second quarter despite continued easing since the beginning of the year. The unemployment rate fell to 8.4% in May from 8.5% in the prior month. The final reading of overall economic growth was unchanged at 0.4% for the first quarter and 2.5% year-over-year, confirming a slowdown in growth from the fourth quarter of 2017.

The US Federal Reserve (Fed) increased the federal funds rate at its June meeting and suggested that it could hike rates by a total of four times in 2018. Growth in US manufacturing activity finished the second quarter on a strong note after buoyant reports in April and May; services-sector growth accelerated as well. Economic growth was measured at an annualised 2% rate in the final reading for the first quarter, 0.2% lower than earlier readings.



Selected Asset Class Commentary

Global Equities Asset Class: The asset class struggled during the quarter, suffering from an overweight to valuation-focused managers, an underweight to stability-focused managers, as well as poor stock selection. The asset class' local managers generated strong losses due to their value exposure. LSV Asset Management suffered strongly, as trade tensions and narrow rally in expensive technology names left undervalued securities deeply in the red. METROPOLE Gestion's style-driven losses were compounded by political developments in Italy and their effects on the manager's holdings in banks. The asset class' global managers benefited from exposure to momentum which partially mitigated losses. Rhicon Currency Management, which performed strongly, benefited from increased volatility and a major break-out in the euro versus US dollar.

US Large Companies Equities Asset Class: US equity markets posted positive returns in the quarter, led by small-sized companies and growth stocks, while mid-sized companies and value stocks underperformed. The asset class struggled during the quarter due to an underweight to high-beta growth stocks and poor stock selection within IT. Fiera Capital Corporation, the top contributing manager, benefited from exposure to growth stocks, as did Jackson Square Partners. LSV Asset Management struggled due to the manager's valuation focus, as well as an overweight to and selection within financials. AQR Capital Management's valuation sensitivity and selection within the semiconductor and semiconductor equipment sector also detracted.

UK Equities Asset Class: The UK equity market rebounded sharply from March lows, hitting new highs midway through the quarter. Improving investor sentiment about the global growth outlook and easing threat of a Trump trade war provided a helpful fillip, although nervousness set in again at quarter end. The asset class performed well during the quarter despite an underweight to mega-sized companies, and major oil stocks, which were a drag on performance. Currency effects boosted returns of the asset class' small allocation outside the UK. An overweight to IT and positive stock selection within consumer staples (underweighting tobacco stocks) helped returns. Jupiter Asset Management, the top contributing manager, benefited from strong stock selection within consumer staples, and an underweight to tobacco.

Emerging Markets Equities Asset Class: Emerging market equities fell sharply during the quarter, and trailed both developed and US markets. Emerging markets were broadly under pressure during the quarter from interest rate hikes in the US, a rising US dollar, and growing trade tensions. Most managers underperformed for the quarter. KBI Global Investors was the worst performer due to an underweight to the largest technology stocks in the index and poor stock selection within retail and financials. RWC Asset Advisors struggled due to weak results in China and a reversal of sentiment in off-benchmark Vietnamese stocks.

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Manager Changes

T. Rowe Price Group, Inc. (TRP) has been added to the US High Yield Fixed Income Asset Class. SEI likes the firm's experienced investment team and approach, which emphasises fundamental credit research and opportunistically accessing smaller, under-researched credit issuers. TRP's smaller team and asset size allows for efficient decision making, a higher degree of flexibility as it relates to credit quality and industry positioning and a relatively concentrated best-ideas portfolio.



Outlook

Investors were raging bulls at the beginning of 2018 as equity prices vaulted higher. But that optimism faded dramatically as the news flow turned less favourable. SEI ultimately believes that the market can take this in its stride, because the potential for a meaningful advance in equities is greater when investors are pessimistic and bad news is already largely discounted in the price of riskier assets.

If one believes, as SEI do, that the global economy is sound and that the political uncertainties currently roiling markets will be contained, then the proper course should be to remain exposed to risk assets and ride out the short-term ups and downs.

Fears of a trade war pitting the US against foes and allies alike notwithstanding, American investors, businesses and consumers have much to applaud. US corporate tax reform, tax cuts for households, and reduced or modified regulation of various industries have led to record-high consumer and business confidence.

But sabre-rattling between the US and China has deteriorated into actual skirmishing, and the latest back-and-forth suggests this spat will get worse before it gets better. To be blunt, the Trump administration's strategy of waging a trade war with China could prove to be the equivalent of cutting off one's nose to spite one's face.

SEI will be watching closely how this drama plays out in the months ahead. With any luck, the Trump administration will shy away from further ratcheting tensions. But we must admit that doesn't seem to be in the cards in the near-term.

The economic data coming out of Europe has been hugely disappointing this year. Instead of building upon the improved business activity of 2016 and 2017, there has been a widespread deceleration. At SEI, we have been reluctant to get too bearish on Europe's fundamentals, but there's no denying that financial market participants are disbelievers.

Recent UK economic data reports, like those of other countries in Europe, suggest that Great Britain is wending its way through a soft patch. Underlying growth nevertheless appears solid, indicating the UK economy is in stable condition; although the trade sector looks to be a problem spot. The biggest source of uncertainty facing the UK remains its looming withdrawal from the EU.

A confluence of events has conspired to hurt the performance of emerging market assets. An extensive trade war that disrupts multinationals' supply chains would disrupt the flow of raw commodities and semi-finished materials from developing economies, which depend on these exports for economic growth. Rising US interest rates, which would likely result in another period of sustained US dollar strength, is a second threat. The soft patch in Europe and recent signs of deceleration in China's economic growth is a third.

But while emerging market stocks and bonds have come under pressure this year, we've yet to see any widespread deterioration in economic performance or financial conditions. On balance, we think most emerging markets have the ability to weather the storm, assuming the disruption to global trade does not devolve into something more encompassing.

Investors should make no mistake about it: the headwinds blowing in the face of risk assets have picked up. Growth in business activity has slowed a bit, especially in Europe. Monetary policy in the US is getting tighter, and is set to become less expansionary in Europe as well. Inflation has ticked higher, driven by synchronised global growth and a tightening of labour markets and industrial capacity in the US, Germany, the UK, China and elsewhere in Asia.

Most important, the stoking of trade war tensions by the US threatens to undermine the very foundation of the system that has supported the global economy since the end of World War II. Although the actual trade actions to date have been modest, the impact on global supply chains bears close watching.

But the economic fundamentals that drive the stock market still appear solid, even in places like Europe and developing economies. Plus, interest rates remain at levels that will crunch global economic growth. The key risks, namely escalating trade tensions and the polarisation of electorates over issues like immigration and fiscal sovereignty, appear more political in nature. The positives include a still-solid global economy; strong momentum in corporate-profits growth; and equity valuations that still appear reasonable against the backdrop of still-low, albeit rising, interest rates.

A broadening of the trade war with China or a US departure from the NAFTA accord would likely have a severely negative impact on the profitability of US manufacturers, prompting us to reassess our still-positive view. Impediments to trade also could lead to a higher inflation rate as US companies use the tariffs umbrella to raise their selling prices. The Fed may feel compelled to lean against this threat to price stability, thereby aggravating any economic shock arising from the disruption of global supply chains—which is how a bear market could develop.

This is not our best-case scenario. SEI still believe this old bull has some life left in it, but the risks to the equity market now seem more balanced than skewed to the bullish side.

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Past Performance is not a reliable indicator of future results. Standardised performance is available upon request. All data is as at 30 June 2018.

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